



LGT
FINANCIAL FOCUS



Lane Gorman Trubitt, PLLC
Accountants & Advisors

Your Accounting for a New Economy

LGT's YP Group Named LEA's 2011 Outstanding YP Program

LGT's Young Professionals Group's Mission Statement

"The LGT Young Professionals Group is dedicated to the growth and development of emerging firm leaders by creating a culture that fosters individual and firm development, attracting and retaining best-in-class talent, maximizing tools and resources for future leaders, and unifying through firm events."

In October the Leading Edge Alliance (LEA) held its annual conference in New Orleans where it honored LGT's Young Professionals Group by naming it the 2011 Outstanding Young Professionals Program. The global awards, which recognize the outstanding firms, initiatives and programs instituted by member firms in the past year, are highly competitive and is a major achievement for our stellar group of young professionals.

LGT's YP Group has always been focused on helping its members by providing tremendous opportunities for leadership skills development, cultivating relationships with the local business community as well as developing strong roots with firm culture. After just two years of work, the YP group's efforts are already being rewarded.

Among the many accomplishments that made the LGT YP Group the clear choice as the 2011 Outstanding Young Professionals Program were:

- Increasing participation by LGT YP in industry and networking events from 10% in 2010 to an astonishing 85% in 2011
- Doubling LGT YP membership in industry specific associations

- Members of LGT's YP Group making 13 presentations to associations across the Metroplex
- Educating and encouraging their members to reach out to their current clients and develop a closer personal relationship
- Teaching our young professionals to be proud and take ownership for the growth and success of the firm
- Educating members on how to cultivate and take advantage of their own connections in the business community
- Implementation of a Business Development Goals program designed to make our young professionals more active in community and make them responsible for the future success and development of the firm
- Development of the CPA Buddies Program, Study Hall and the Study Bank to help our young professionals as they work to obtain their CPA licenses
- Orchestrating cross-departmental events to help build company culture

This award proves what LGT had always known. We possess some of the finest young talent in the accounting industry, and we look forward to watching as their impressive leadership and skill grow in the years to come.

Congratulations and thank you to all of LGT's outstanding young professionals!