



# LGT

## FINANCIAL FOCUS



Lane Gorman Trubitt, PLLC  
Accountants & Advisors

### Your Accounting for a New Economy

# Accounting for Small Business Success

A small business is like a complicated machine, with many moving parts, all requiring proper attention and maintenance. And the operation of a small business can be one of the most daunting challenges you've ever faced. For this reason, it's vital that you have a professional services provider that does more than just provide professional services. You need one that is a trusted partner and has the knowledge and experience to assist you with every aspect of your grown business.

If you are only using Lane Gorman Trubitt, PLLC (LGT) to provide your tax and audit services, then you are not using us for everything we have to offer. No matter what your specific needs, LGT can offer you the services necessary to help you rise above your competition.

- **Consulting:** In our 60 year history in the Dallas/Ft. Worth Metroplex, LGT has seen it all. We've helped companies of all sizes in all industries. We've helped them grow, and we've helped them achieve their goals. Through it all we have provided smart, proactive guidance. Business owners should use every tool available to them to help their company succeed. Are you taking advantage of all the experience we have to offer?
- **Bookkeeping:** Many business owners feel overwhelmed with the detailed documentation necessary for proper bookkeeping. For smaller companies in particular, an inordinate amount of time can be spent on the day-to-day bookkeeping necessary to run a business. Time that would be better spent somewhere else. This is where outsourcing your bookkeeping may really benefit you. Take an honest look at what it's currently costing you to do your own bookkeeping (including all your time involved), and then compare what it would cost to outsource it. You may be surprised to find just how affordable it is.

- **Controller/Accounting Outsourcing:** One of the most difficult things to find in the current economy is a strong controller or other accounting personnel. Businesses everywhere know how valuable these people are and when they find someone good, they fight to keep them. It's vital that you find someone who is not only talented, but also understands your industry. Luckily, you can find both in one place. LGT can provide your business with an experienced and knowledgeable controller as well as handle all of your internal accounting needs.

These are just three examples of the expanded services LGT can provide for your business. Contact your trusted LGT advisor today at (214) 871-7500 for a no cost consultation to ensure you are fully benefiting from everything we have to offer.